

United Message
Heron Lake Watershed District Advisory Committee

Water is the foundation for everything.
Doing the right thing takes more time because it is the right thing to do.

What we've done

- Serve as a steward of natural resources
- Be an educator and informational resource for district residents
- Develop research opportunities and support at a local level
- Oversee drainage systems and environmentally-friendly practices within those systems
- Provide support to federal, state, and local emergency and disaster agencies
- Continue baseline water sampling and add soil, tile water, and urban stormwater
- Distribute an annual report
- Expand partnerships

What we can do

- Celebrate and highlight our alliances and achievements
- Adapt to the needs of watershed residents and incorporate changing federal, state, and regional authorities' mandates
- Partner with other organizations when they distribute flyers, newsletters, etc.
- Utilize a united and centralized source of information
- Install signage at project sites
- Share an education coordinator/educator with other watershed districts or counties

Where to get information

- Through public service style announcements in the local newspapers and radio stations, using bullet-point style
- By distributing newsletters more frequently to area residents: keep it simple, use plain language, and easily understood graphics
- As a result of outreach and education to county and state decision-makers